



**A UNIQUE M&A OPPORTUNITY**

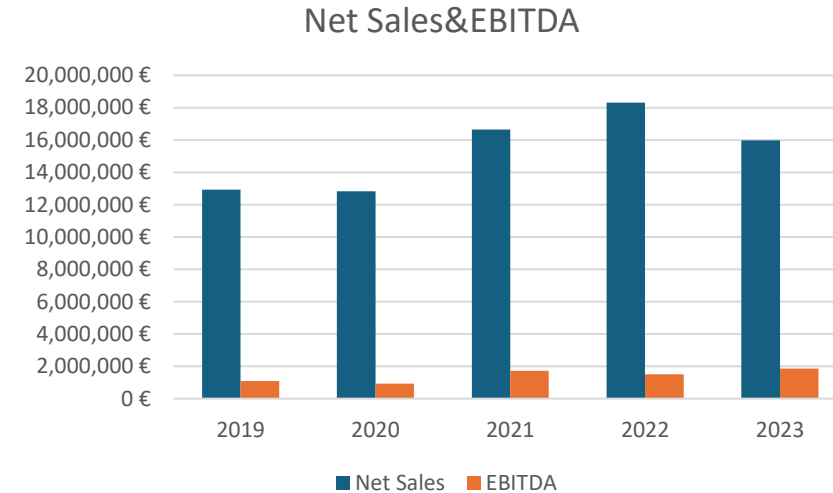
# **PROJECT EFP**

**LEADING PAINT & FOOD INDUSTRY  
PLASTIC INJECTION-BASED PRODUCTS SUPPLIER**

**2024**

# General Overview

- With a corporate history of nearly 30 successful years, it is a **leading Turkish manufacturer of injection molds and plastic packaging items.**
- **The company's plastic injection unit is split into two parts:** 20% for food container production and 80% for industrial packaging production.
- **The company has the production capability of** Plastic Injection and plastic blow mold design and manufacturing, as well as decorated (offset printing and in-mold labeling) or plain Rigid Plastic Packaging. It can also produce general-purpose plastic injection parts (white goods, electronics, automotive, etc.).
- **The company's products are sold to various customers** in Turkey's domestic and foreign markets. Sales in Turkey account for over 90% of revenues.
- The company holds a **market share of** over 30% in the local paint sector.
- The company is currently operating in Turkey with a total land area of 36,000 m<sup>2</sup>, 14,700 m<sup>2</sup> of which is indoors and includes a large machine park. The company has more than 130 employees.



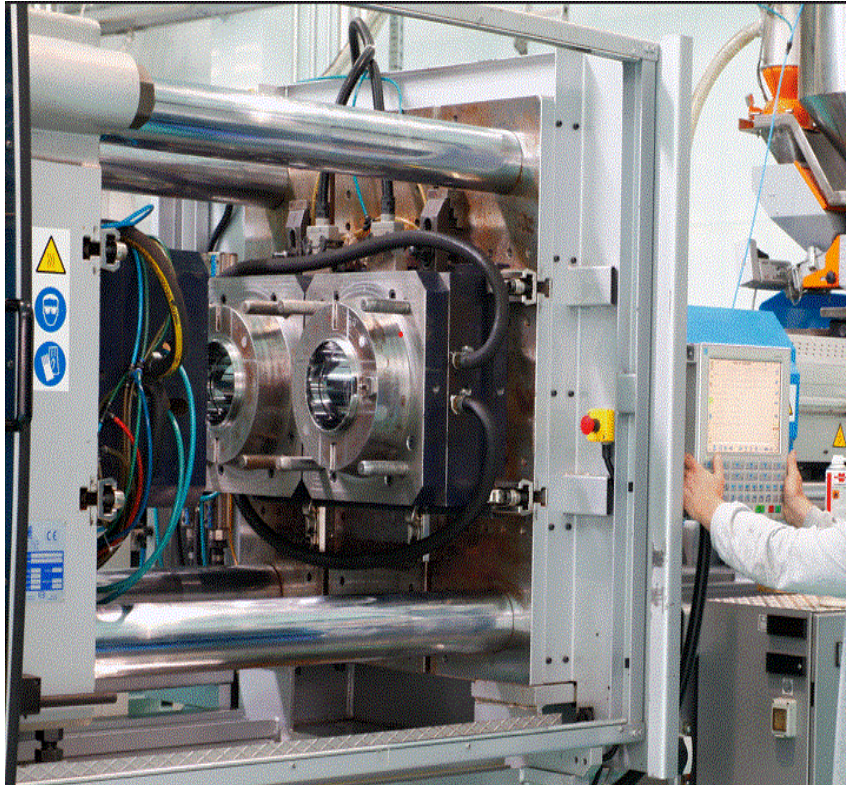
|                                     |                                            |
|-------------------------------------|--------------------------------------------|
| 15 M €<br>Revenues in 2024          | 2023 Rev. 16 M €<br>EBITDA in 2023<br>12 % |
| 12 %<br>Est. EBITDA margin in 2024. | Growth Potentials in Exports               |
| Around 90%<br>Domestic sales        | 14.700 sqm<br>Total closed area            |

# Key Investment Highlights

- High business reputation
- Having sustainable relations with the primary customer for more than 20 years
- Production standards and quality
- Ability to develop new products and speed
- Original mold design and manufacturing
- Being competitive for export and industrial groups
- Ability to manage exchange rate risk to a large extent and generate income in foreign currency
- Physical space suitable for growth
- Possibility to increase capacity utilization
- Highly credible customer portfolio
- Diverse Supplier Portfolio
- High credibility
- Low financial debt

# Key Investment Highlights

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## Product Range

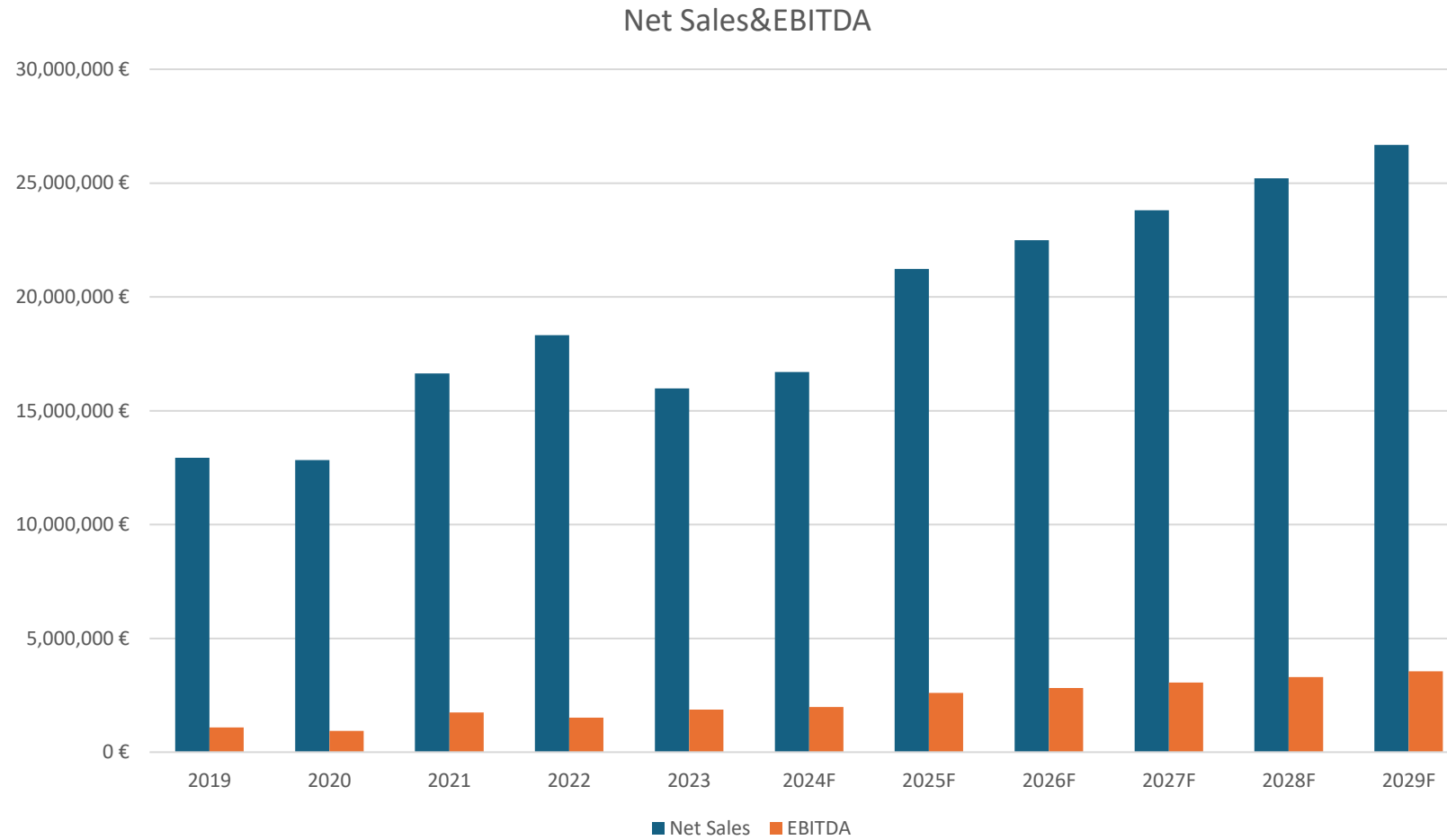
**Our product range includes a variety of plastic buckets and containers, such as:**

- Plastic Buckets:** These include paint buckets, plastic pails, brine buckets, canned buckets, yogurt buckets, ice cream buckets, dairy product buckets, and more.

- Food Containers:** They produce containers for items like jam, marmalade, butter, chocolate, sesame oil, molasses, halva, sauces, ketchup, mayonnaise, mustard, condiments, meat products, seafood, pastries, bakery supplies, cream, spices, soups, and ready-to-use mixtures.

- Chemical Sector:** Their products are used in construction coatings, textile dyes, wood coatings, construction chemicals, grease oil, soaps, cosmetics, pharmaceuticals, and detergents.

# Growth Plan



# QUALITY CONTROL & CERTIFICATES

**The company has a dedicated Quality Unit with qualified staff and specialized laboratory equipment for testing product quality.**

**1. T.R. MINISTRY OF FOOD, AGRICULTURE AND  
LIVESTOCK BUSINESS REGISTRATION  
CERTIFICATE 03.01.2017**

**2. ISO 9001:2015**

**3. BRC GLOBAL STANDARD for PACKAGING  
MATERIAL ISSUE 6:AUGUST 2019**

**BRC certificate is AA grade and is of great  
importance for international food packaging trade.**



### Transaction Rationale & Structure

- **Strategic Business Partnership:**  
The company expects to increase its market share internationally and expedite new product development.
- **Open to selling the majority shares.**
- **Next Step**  
Should you be interested in this opportunity, we will be pleased to discuss the next steps.

## Contacts



**Dinamo Consulting** ([www.dinamo.co](http://www.dinamo.co)) was established in 2016 in Toronto. It is the sister company of Dinamo Consulting Ltd in Turkey (2006). Dinamo Consulting Inc. specializes in M&As, project finance, PPP, financial modeling, advanced pricing techniques, valuation, and leasing. Dinamo has completed more than 100 consulting projects. We also have more than 500 strong client references, including major Banks, Multinationals, and Holding companies.

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