

BUILD. BRAND. EXPORT.

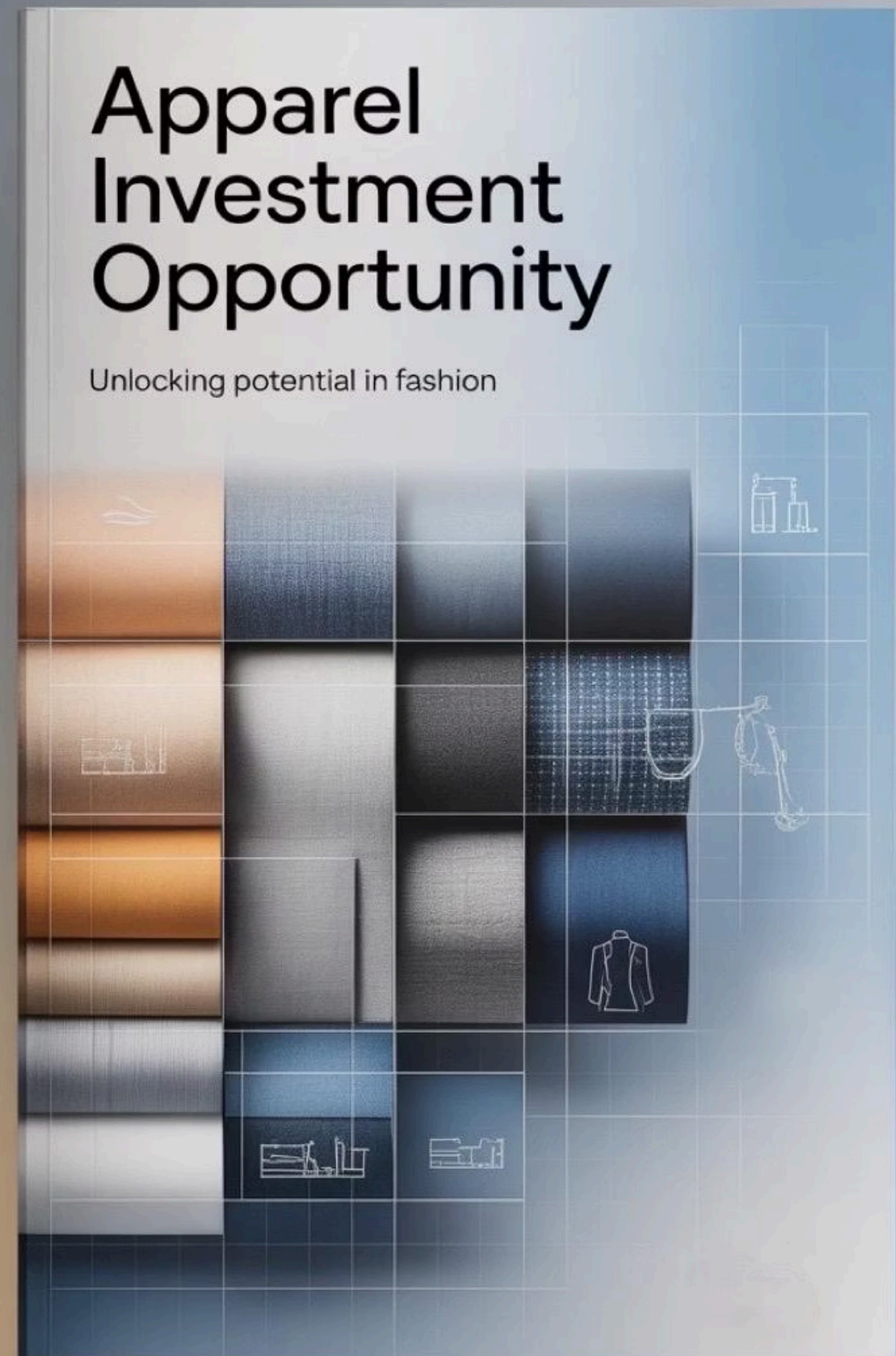
An Industrial Apparel Platform Positioned for Global Growth

Project NovaText

Executive Summary

Project NovaText is a Türkiye-based manufacturer and exporter of knitted and light woven ready-to-wear garments for women, men, and children. With vertically integrated operations, a lean production facility, and a recently established European office and warehouse, the Company is pursuing a strategic transition toward brand-led growth.

The shareholders are offering a strategic investment opportunity through either the sale of the fully operational production facility or a potential full company acquisition. While their current preference is to retain and grow the Company's branded and digital assets, alternative transaction structures — including full acquisition — will be considered based on strategic fit.



Company Overview



Established

Early 1990s, reorganized mid-2000s



Headquarters

Türkiye (leased)



Production Facility

Located in northwestern Türkiye, fully owned



Team

250 people (30 white-collar, 220 blue-collar)



Monthly Output

400,000–600,000 garments



Printing Capacity

400,000 m² sublimation/month



Annual Turnover

€10–12 million average

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Key Differentiators



Modern Integrated Facility

Lean and modern integrated facility with rooftop solar energy infrastructure



In-house Printing

In-house sublimation printing enabling agile and customized production



Established Client Base

Long-standing export client base in Western Europe; 60–70% recurring orders



Compliance Certifications

International compliance certifications, including social responsibility and sustainability standards



Real Estate Assets

Real estate assets allow for future expansion

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Products and Capabilities

1

Main Products

T-shirts, sweatshirts, leggings, dresses, shorts, casualwear, sportswear

2

Service Offerings

- Contract manufacturing
- In-house design and collection development
- Sublimation printing

3

Sales Model

OEM for European retailers and proprietary e-commerce platforms

4

Production Efficiency

90% automation in printing; controlled waste ratios

Brand Portfolio

Brand A

A wholesale line focused on clean, logoless, functional apparel for long-term utility

Brand B

A fashion-forward brand positioned for e-commerce and showroom channels in Europe

Brand C

A niche collection focused on leggings and activewear, targeting a lifestyle-conscious segment

Export & Market Presence



Primary Region

Western Europe (Germany-led, with diversification plans)

Other Markets

- Benelux
- Nordic
- North America (indirect)
- France (target)

Operational Presence in Europe

Active logistics hub and office in central Europe

Growth Initiative

Direct-to-consumer and wholesale expansion via online and offline platforms

Operations & Facility

Main Production Facility

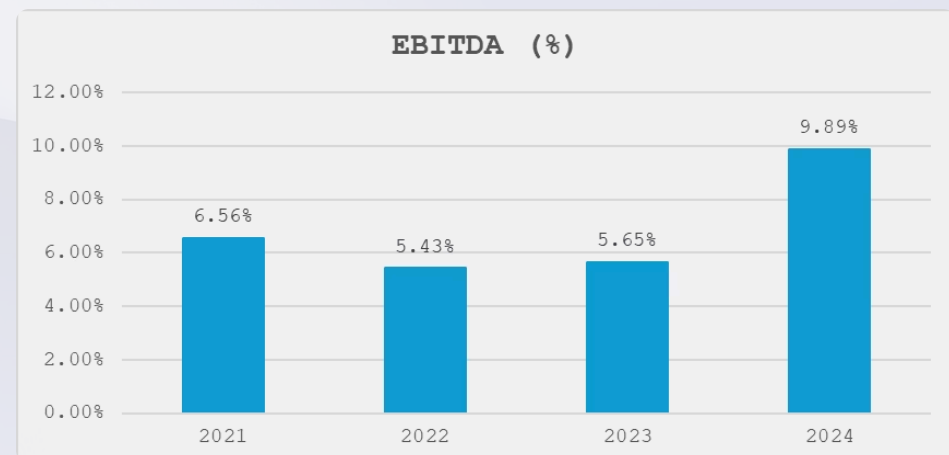
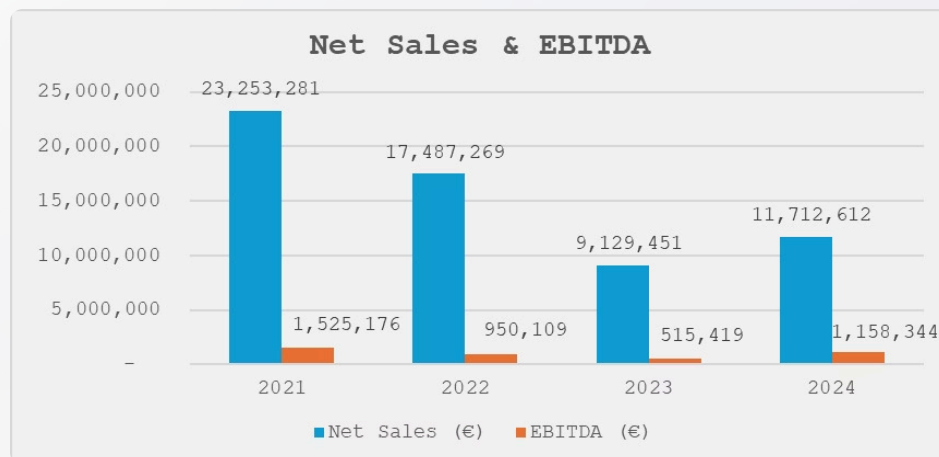
- 10 production lines, 220 machines
- Lean setup, flexible product range
- Certified infrastructure with ongoing audit compliance

Real Estate

- The facility comprises 15,000 m² of enclosed production space on company-owned industrial land.
- The facility and rooftop solar system included in transaction
- Additional construction potential (~10,000 m²)
- Other non-core land assets excluded

Financial Performance

With over €10M in consistent annual revenues and a clear upward EBITDA trajectory, Project NovaText offers a financially sound, scalable apparel platform positioned for branded growth.*



*The 2021–2022 performance reflects a temporary spike driven by post-pandemic demand surges and global supply disruptions; figures for 2023–2024 represent a more normalized baseline.

Growth Strategy & Expansion



European Launch

Fully operational hub in the EU for faster and localized service



Digital Push

Proprietary brands expanding through marketplaces and showrooms



Diversification

Niche segments in activewear and value fashion basics



Sustainability Leverage

Rooftop solar, recycled raw materials, certifications

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Transaction Structure & Strategic Rationale

Project NovaText's shareholders are offering an asset-based divestment of the production facility and supporting infrastructure, while retaining ownership of the brand and digital assets. However, they remain open to evaluating full company sale offers or strategic partnerships depending on investor profile and growth alignment.

This creates a unique opportunity for an investor to:



Acquire a Textile Platform

Acquire a fully operational, ESG-compliant textile platform serving top-tier European clients



Tap into Export Capacity

Tap into €10M+ annual export capacity with embedded buyer relationships



Leverage EU Access

Leverage fast-track EU access via established logistics infrastructure



Scale Production

Scale production across casualwear, activewear, and adjacent categories



Strategic Location

Operate from a strategic, cost-efficient nearshoring location in Türkiye

The company is open to flexible transaction formats, including full asset sale, long-term leaseback, or joint manufacturing partnerships with shared scaling upside.

The founders can provide transition support or limited strategic involvement to ensure continuity and growth.



Contact Information

Dinamo Consulting

Dinamo Consulting (www.dinamo.co), founded in 2006 in Istanbul and expanded to Toronto in 2016, specializes in M&A, project finance, PPP projects, financial modelling, company valuation, and leasing. Our tailored, client-specific approach, combining academic knowledge with real-world expertise, sets us apart. With a strong global network and a track record of success across automotive, F&B, packaging, and energy industries, we act as a true partner to our clients, not just a service provider.

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